THE FUTURE LOOKS BRIGHT

# MATT MACDUFF

## MEET MATT.

A ONE-OF-A-KIND PROFESSIONAL FREESTYLE MOUNTAIN BIKER. WITH A HARD WORK ETHIC AND A MIND THAT THINKS OUTSIDE THE BOX, MATT HAS CAPTURED A LOYAL AUDIENCE SPANNING THE GLOBE.



VERY FEW HAVE **AN INFLUENCE** ON THE WORLD OF FREESTYLE MOUNTAIN BIKES LIKE MATT. WITH A TOP SECRET COMPOUND AT HIS DISPOSAL, MATT IS ABLE TO FOCUS HIS CREATIVITY AND BRING HIS CREATIONS TO LIFE. RENOWNED FOR HIS WEB PRESENCE, MATTS FOCUS AND PASSION IS CREATING ORIGINAL MEDIA CONTENT FOR BRANDS AND HIS FOLLOWERS.

# **f** 9.8**K O** 14.5**K**

#### NOT A MONTH GOES BY WITHOUT A NEW MATT MACDUFF VIDEO.

#### LATEST MEDIA:

Matt MacDuff Testing The New Kali Viva Views: 66K http://www.pinkbike.com/video/407694/

Pure Darkness 2 Views: 93K http://www.pinkbike.com/video/408590/

Matt Macduff Hit The Roof Views: 40K http://www.pinkbike.com/video/394814/

**Pure Darkness The Road Trip Views: 65K** http://www.pinkbike.com/video/383010/

Review Bazooka Ep.2 Views: 21K http://www.pinkbike.com/video/375105/





### **ACCOMPLISHMENTS:**

#### Estimated 1 Million views 2015

**Ending segment in The Builder Movie Full Segment** link: https://vimeo.com/123510159/ (Password: builder)

**Pinkbike Partnership - Worlds Largest Mtb web site.** http://www.pinkbike.com/news/pinkbike-athlete-matt-macduff-2015.html

lst Monster Energy Night Harvest (ZAF)

1 Page FreeRide Magazine

2014 1st Mud Rocker (CAD)

2014 1st River Rock Festival (USA)

**2014 Produced Project Breathe Easy (Action Sports film for CF)** http://www.projectbreatheeasy.com/



